MEETING TITLE: Muskegon ALI

DATE & TIME: Friday, January 20, 2017 at 8am-9am

LOCATION: Baker College, 1903 Marquette Ave, Muskegon, MI 49442

**AGENDA ITEMS .**

1. Welcome and Introductions

2. Approval of Meeting Minutes (November 2016)

3. ALI Budget Overview – Laura Fitzpatrick

4. Ride with Pride Update

* Mona Shores Ride with Pride Update
* Orchard View Replication Update

5. Media Committee Update

* Facethebook Campaign 2017

7. Silent Observer/Party Patrol Update

8. Retail Education 2017

* New Design Review
* Press Release

9. Work Plan Review

10. Other Good and Welfare

**Next Meeting: Friday, February 10th, 2017**

**Baker College from 8 a.m. - 9 a.m.**