Maximum of 3 bullet points per coalition. 1-2 sentences per bullet point

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| **Coalition** | **Staff Hours** | **# Meetings** | **# Participants** | **Major Accomplishments** |
| Drug Free Muskegon | 20 | 1 | **30** | * The DFC General held their quarterly meeting |
| * Muskegon ALI and KnowSmoke gave CADCA Presentation for DFC members on "How to Become a Social Media Scientists: Coalitions Going Viral!" |
| Muskegon Alcohol Liability Initiative (ALI) | 45 | 4 | **25** | * Wrapping up the 2017 FaceTheBook Billboard Contest. Oakridge won the 2017 High School Billboard Contest and Fruitport Middle School won the 2017 Poster Contest. A celebration at the Cinema Carousal will take place Wednesday, April 26th at 10:30am with free pop, popcorn, movie, and pizza party for the winner and 10 of her friends at the Cinema. A pizza party will be given to the middle school winner. Swag Bags, donated by Y-Knot Embroidery, will be distributed in April to all participants. |
| * A press release following last year's compliance checks passes and fails was distributed by Mercy Health's PR Team. The press release also announced this year's upcoming compliance checks. |
| Muskegon Area Medication Disposal Program (MAMDP) | 35 | 2 | **10** | * Radio interviews and media have been coordinated around the take back event, which is Saturday, April 29th from 9am to 1pm at Norton Shores Fire Department. * MAMDP will continue to collaborate with pharmacy volunteers. Data is collected from sorting medications which assists other collaboratives in Muskegon. |
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| TalkSooner | 15 | 1 | **6** | * TalkSooner is currently looking for a new marketing agency to work on the next TalkSooner Marketing Campaign for 2017/2018. Proposals will be reviewed by promising candidates in April/May. * Website Content has been created to target parents of youth ages pre-school, tween, pre-teen, and youth adult. * Heroin and prescription drug workgroup has been created to design a PowerPoint used by adult educators.  |  | | --- | |  | |
| KnowSmoke Coalition | 15 | 4 | **22** | * Knowsmoke members are working to survey the community on support of the Tobacco 21 Initiative. Surveys will include Business Owners, Adults, Youth, and Providers. * Members of the Knowsmoke coalition partnered with the Hackley Community Care's Teen Health Center Youth Advisory Committee. On March 8th, students were asked to fill out a survey based on their knowledge of tobacco products used in Disney Movies. Once they filled out the survey, they were entered into a drawing to win free movie tickets. The students then signed their names on two posters by the Smoke free Movies poster. On March 15th, students were asked if they are for the Tobacco 21 Initiative, and those that were for it, signed a big banner that was donated by Tom Shultz, Tyler Sales Co. Hundreds of signatures were collected. * Members of the Knowsmoke Coalition offered lung health along with smokers teeth and tongue displays at the Free Dental Day at Oehrli Elementary in Whitehall on March 29. Wristbands were given to all students that said "No Smoking Zone" and students are hoping to use them to start a conversation with loved ones to think about making a quit attempt. * Members of the Knowsmoke Coalition represented the coalition's efforts with Muskegon county youth at the annual Shoalition Showcase in Lansing and had the opportunity to highlight the prevention efforts of Knowsmoke. * Cyndi Powers along with Kristina Baas submitted a grant to the Rotary Club for $5,000 to cover programing expenses for the Lungs at Work program in the schools to over 5,000 students each year grades K-12 in Muskegon, Oceana, Newaygo counties. |
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| Alliance for Marijuana Prevention (AMP) | 30 | 4 | **15** | * Silent Observer launched their Spring campaign to promote the app. Party Patrol and AMP's illegal drug campaign will start in the Summer/Fall. |
| * DJ has indicated that he has presented information to every Muskegon Township, City, and Village about the marijuana dispensary law encouraging communities not allow them within their municipalities. * AMP held their first subcommittee on how to reach youth. The committee would like to educate youth, not just on marijuana, but also on other drugs. A streaming platform was mentioned to broadcast a panel to multiple schools in Muskegon. Next meeting will be April 21st from 10am to 11am. |
| UpFront | 25 | 2 | **25** | * UpFront and Revel have been meeting to create a youth and physician brochure. The physician brochure will help doctors learn how to upfront to their patients about sexual health. |
| * UpFront will be hosting a roundtable at next meeting to discuss outreach activities for National HIV Testing Day. * UpFront is continuing to meet to discuss marketing, condom distribution in Muskegon County, and STI Data provided by Public Health. |
| Charted | 10 | 1 | **6** | * Charted is hoping to work with Revel to create social media posts for National Healthcare Decisions Week in April. |
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| Muskegon Health Disparities Coalition | 5 | 1 | **9** | * New landing page for Muskegon HDC will go live very soon * Sponsoring 10 scholarships to LEDA Summit * Co-hosting Pace 4 Change with Oceana Health Disparities Reduction Coalition. |
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| Oceana Health Disparities Reduction Coalition | 15 | 1 | **10** | * Diabetes Sub-committee submitted grant to OCCF for $3000 grant to train 3-4 bilingual persons in DPATH & the Spanish equivalent of DSMP/CDSMP classes (Stanford model) * Working on messaging and branding with Revel * Sponsoring 10 scholarships to LEDA Summit * Co-hosting Pace 4 Change with Muskegon HDC |
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