

MEETING MINUTES



MEETING TITLE: Muskegon ALI

DATE & TIME: March 11, 2016 from 8am-9am

WHERE: Meeting Place, Baker College – Quarterline Rd., Muskegon, MI

CALLED BY: Chair, Officer Jared Passchier

RECORDER: Rachel McCoy

ATTENDEES: Jared Passchier (NSPD); D.J. Hilson (Prosecutor); Roger Squiers (WPD); Travis Bolles (WPD); Jill Keast (PHMC); Marvin Petty (MHPD); Bob Jakubowski (M&RS); Dave Nelson (NMPD); Jennifer Bustard (MSHS); Ken Sanford (MTPD); Tom Schultz (Tyler Sales); Bill Regan (Baker College); Lori Sinclair (NSPD); Dave Boone (RPPD); John Yax (MCSD); Bryan Rypstra (FTPD); Russ Swanson (NMPD); Andy Rush (MUPD); Andrew Hunt (FPPD); Tom Schniedeknecht (ProMed); Brandon Poel (NSPD)

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Retail Education - Retail Education Packets will be distributed March 21 - April 15th. Rachel thanked Captain Michael Poulin, Jon DeMol, Officer Lori Sinclair, and Bob Jakubowski for helping assemble the Alcohol Retail Packets.

Compliance Checks - Updated Compliance Check 2016 Reporting Form is available.

Mercy Health Update - DJ and team are continuing to work with the hospital and will form a taskforce to help form a strategic plan to combat heroin epidemic in Muskegon. Jill Keast updated that Cinti from Public Health is also available to help organize that initiative. Tom Schniedeknecht announced that Chief Sanford is now on the Pro-Med Advisory Board. Sanford can assist in with collaborating with other legal teams as well.

ALI Marketing Campaign Update - Sarah De La Rosa reported that gift cards have been purchased. Sarah also reported that the ALI Facethebook Facebook page has had FB ads run for a couple weeks to increase likes and awareness of the contest. Captain Michel Poulin reported that they attended a Principal's meeting at MAISD. The campaign was very well received. Officer Passchier and Jennifer Bustard were thanked for their work on this year's campaign.

Mini Grant Update - Rachel reported that the mini-grant opportunity had been extended to March 15th. An email to the principals and community officers to let them know about the mini-grant.

Ride with Pride Update – Officer Jared Passchier updated on Ride with Pride. The leadership students have been creating posters and promotional material. He is giving students another



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chance to sign the pledge and a PSA is being created. Car is ready by Ramos and Body Shop.

Jon Yax reported that he has a car picked up for Muskegon Heights. Officer Marvin Petty reported that Virnell France would be the community officer working with the Heights. Jared stated that Friday, May 13th at 1p.m. at Mona Shores High School for the Ride with Pride date. Rachel would like to invite Vernal France and the Heights to attend. DJ will be presenting at this year's Ride with Pride assembly.

Community Foundation of Muskegon County RDP – Rachel reported that MCHP staff filed a letter of intent for the Community Foundation Partnership Grant for \$3,000 - \$5,000 to cover funding for ALI initiatives. ALI thanked Tom Shultz for letting them know about the grant opportunity.

Bob Anastas Speaker – Tom Shultz reported that Bob Anastas will be in Holland April 20th, Muskegon April 21st, and Ludington April 22nd. He has requested to try to be booked at Middle Schools in the Muskegon School District. Please contact Tom Shultz if you are interested in having Bob Anastas speak at your Middle School. Brandon Poel announced that on April 18th. Ashley's Dream will be speaking at Mona Shores High School at 9am. Ashley's Dream will be speaking at N. Muskegon High School at 1pm.

Legislative Update – Rachel reported that Gov. Rick Snyder has signed a bill that updates state regulations on breath-alcohol interlock ignition devices. Link: <http://www.freep.com/story/news/local/michigan/2016/03/09/michigan-alcohol-ignition-devices/81520266/>

Jill Keast reported that taxis are not regulated and they do not like to pick up drunk and impaired people. Jill stated that this is something that should be re-visited.

Other Good and Welfare - Tom Shultz reported out on Silent Observer Tips and that they are going to start sending out a monthly newsletter to provide updates and tips.

Jim Christianson filters the Silent Observer Tips to other agencies, but he is requesting to add another liaison to the team. Please let Jim or Tom Shultz know if anyone has anyone in mind for the position. Captain Michael Poulin suggested that it be someone who is involved with law enforcement to read the calls.

OTHER NOTES & INFORMATION

Come out to Mona Shores High School on April 18th. Ashley's Dream will be speaking at Mona Shores High School at 9am. Ashley's Dream will be at N. Muskegon High School at 1pm. Contact Tom Shultz to book Bob Anastas for April 21st. He is looking for Middle Schools to visit.



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<u>NEW ACTION ITEMS</u>	<u>RESPONSIBLE</u>	<u>DUE DATE</u>
Rachel will provide Tom Shultz of a list of emails for Silent Observer.	Rachel McCoy	April 8th
Officer Passchier and Rachel will work with Muskegon Heights to invite them to Shores Ride with Pride.	Officer Passchier, MCHP Staff, Muskegon Heights PD	May 13th
Contact DJ if interested in Heroin Taskforce	Members	April 1st
Help support and promote ALI's Billboard Contest	Members	April 1st

Next Meeting Date: Friday, April 8th 2016 from 8am-9am at Baker College



**Muskegon Alcohol
Liability Initiative**

A COALITION OF
HEALTH PROJECT

A COMMUNITY BENEFIT MINISTRY OF  **MERCY HEALTH**