

March 28, 2016

**9:00 a.m. – 10:00 a.m. – Convention & Visitors Bureau
610 W Western Ave, Muskegon, MI 49440**

Call to Order

Welcome/ Introduction/ Reflection

To-Do from 2/22/2016

- Laura send out bi-laws to members to understand each coalition structure
 - Work on Media Plan for future events – Timeline, Budget, social media timeline, marketing
 - Kick Butts Day Update
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Nomination of Coalition Roles

- Knowsmoke Chair Person
 - Secretary
 - Vote on meeting Venue/Time/Day of Week
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Tobacco Work Plan 2016 - Revisit

- Hidden in Plain Sight
 - Zombie Walk 2016
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2016 Knowsmoke Zombie Walk

- Student Survey/Focus Group
 - Future Funds
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Prevention Michigan Tobacco Free Campaign

- What is being done at State and Local Level?
 - Sign Petition to Increase Tobacco Taxes
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Knowsmoke Video Development

- April presentation TFM
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Trainings/Conference

- Muskegon STAR Training – April 13th
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Next Meeting: April 25, 2016

Place: TBD
