



**Muskegon  
Alcohol Liability Initiative**

**February 12, 2016  
8 a.m. – 9:30 a.m.**

**Mercy Health Hackley Campus  
Conference Room #1503  
1700 Clinton St, Muskegon, MI 49442**

**Meeting Agenda**

- **Welcome and Introductions**
- **Approval of Minutes (January 2016)**
- **Retail Education**
  - Alcohol Retail Education Update
  - E-Cig Packet Distribution
- **Compliance Checks Procedures**
- **Mercy Health Communications**
- **ALI Social Media Campaign/ Marketing**
  - Update
  - Superintendents Meeting- March 14<sup>th</sup>
  - Website Update
- **School Outreach**
  - Ride with Pride Update
  - Mini Grants- Alcohol Awareness Month
  - Possible Speakers?
- **Legislative Update**
- **Other Good and Welfare**

**Next Meeting Date: March 11, 2016  
Baker College  
Meeting Place**

*The Muskegon Alcohol Liability Initiative is a subgroup of the Coalition for a Drug Free Muskegon County and a collaborative of the Mercy Health - Health Project.*