



Muskegon Alcohol Liability Initiative

**January 8, 2016
8 a.m. – 9:30 a.m.**

**Johnny O' Harris Building
Training Room #119
97 E. Apple Avenue, Muskegon, MI 49442**

Meeting Agenda

- **Welcome and Introductions**
- **Approval of Minutes (December 2015)**
- **Election of the Muskegon ALI Chair (2016)**
- **Retail Education**
 - E-Cig
 - Alcohol
 - TIPS and TAM Update
- **Enforcement Budget Overview Update**
- **Mercy Health Communications**
- **ALI Social Media Campaign**
 - Update
 - Next Meeting- Wednesday, January 13th at 2:00pm @ NS Police
- **Policy Update**
- **Other Good and Welfare**

**Next Meeting Date: February 12, 2016
Hackley Campus
Conference Room 1503**

The Muskegon Alcohol Liability Initiative is a subgroup of the Coalition for a Drug Free Muskegon County and a collaborative of the Mercy Health - Health Project.