



Muskegon Alcohol Liability Initiative

**March 11, 2016
8 a.m. – 9:30 a.m.**

**Bake College
Meeting Place**

Meeting Agenda

- **Welcome and Introductions**
- **Approval of Minutes (February 2016)**
- **Retail Education**
 - Alcohol Retail Education Distribution
- **Compliance Checks Procedures**
- **Mercy Health Update**
- **ALI Social Media Campaign/ Marketing**
 - Update
 - Superintendents Meeting- March 14th
- **School Outreach**
 - Mini Grants Update- Alcohol Awareness Month
 - Ride with Pride Update
 - Community Foundation for Muskegon County RFP
 - Bob Anastas Speaker
- **Legislative Update**
- **Other Good and Welfare**

**Next Meeting Date: April 8, 2016
Baker College
Meeting Place**

The Muskegon Alcohol Liability Initiative is a subgroup of the Coalition for a Drug Free Muskegon County and a collaborative of the Mercy Health - Health Project.