

March 28, 2016
9:00 p.m. – 10:00 a.m. – Convention & Visitors Bureau
610 W Western Ave, Muskegon, MI 49440

Call to Order

Welcome/ Introduction/ Reflection

To-Do from 2/22/2016

- Laura send out bi-laws to members to understand each coalition structure
 - Work on Media Plan for future events
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Nomination of Coalition Roles

- Knowsmoke Chair Person
 - Secretary
 - Vote on meeting Venue/Time/Day of Week
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Tobacco Work Plan 2016

- Hidden in Plain Sight
 - Zombie Walk 2016
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2016 Knowsmoke Zombie Walk

- Student Survey/Focus Group
 - Future Funds
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Tobacco Policy Updates

- E-Cig advertising that targets youth increasing
 - Ali/Missy/Rachel doing Vaper-ECig Educational Packets to all vendors
 - E-cig Ordinance-Missy
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Trainings/Conference

- Coalition Skills Training w/ Stephanie VanderKooi-March 30
 - Substance Abuse Prevention Ethics Training
 - Suggested trainings/conferences
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Next Meeting: March 28, 2016

Place: TBD
