

MEETING MINUTES

MEETING TITLE: **Knowsmoke Coalition**

DATE & TIME: **November 28, 2016 9:00 a.m. – 10:00 a.m.**

ATTENDEES: **Cyndi Powers(MCHP); Aimee Taylor(McClees Clinic);Joy Evans(HCC); Rachel McCoy(MCHP); Joel Jarvis(1in21);Rodger Starring(GE Aviation);Amy Forward(Access Health)**

Welcome and Introductions -- Missy called the meeting to order at 9:07

Approval of Minutes -- October minutes were approved by all members present

1. Tobacco 21 Initiative -- Presented the two draft support documents in support of the statewide resolution for raising the age to 21. One form is a resolution layout and the 2nd is a numbered form stating reasons we should raise the age to 21. Will discuss which version fits best at the Tobacco 21 meeting on Nov 29 with Elaine Lyons and Molly from the state. Members discussed options to promote the resolution in the community with the following suggestions:

- Youth Focus Groups
- FB Survey
- Create a brand for Tobacco 21 and posters
- Discuss how we will involve the youth advisory committed to get their support

2. Training Opportunities -- Cyndi and Rachel have been accepted to speak at the upcoming CADCA National Leadership Forum in February. Cyndi & Missy have been doing community presentations on the Tobacco Pathway to the dental seminars, training for the CMH winter conference in Kalamazoo, presenting to our local Health West workers in January, and have been asked to present at the Tobacco Free Michigan conference in Traverse City in April.

3. Social Media Committee Update -- Aimee Taylor gave an update on the Great American Smoke Out -Aimee discussed the outcome of the Great Am Smoke Out and that it was a successful event. Aimee would like to increase coalition involvement w/ social media. And have members send her posting ideas & would like to discuss how often to post and possibly come up with a post schedule.

4. Knowsmoke Budget Update 2016/2017 -- Budget update was given by Cyndi after the 2016 budget was revised after the Zombie Walk.

5. Other good and welfare -- Kick Butts Day was discussed with Joy and how her youth can be involved. Two meetings were set with Joy, Cyndi & Missy to develop and coordinate youth activities and to tie in the Tobacco 21 piece

No December meeting - Next Meeting: January 23, 2017