

# MEETING MINUTES



MEETING TITLE: Muskegon ALI

DATE & TIME: February 17th, 2017 from 8am-9am

WHERE: Meeting Place – Baker College

CALLED BY: Jared Passchier

RECORDER: Rachel McCoy

ATTENDEES: Jill Keast (PHMC), Jon DeMol (PHMC), DJ Hilson (Prosecutor), Echo Brown (Red Project), Alison Rudick (Red Project), Sarah De La Rosa (M&RS), Chief Dave Wypa (MTPD), Christina Rodgers (Baker School of Nursing), Travis Bolles (WHPD), Roger Squiers (WHPD), Rick Johnson (MNPd), William Wright (Baker Campus Safety), Brandon Poel (NSPD), Shane Brown & Michael Poulin (MCSC), Tom Schmiedeknecht (Pro Med), Chad Wilson (Muskegon PD), Tim Bahorski (Muskegon PD), Jason Carlson (MDOC), Martin Miller (MSP), Eli Fox (Muskegon CC)

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**Call to Order** – Officer Passchier called the meeting to order at 8:05. Introductions were made. January's meeting minutes were approved by Brandon Poel and Roger Squires.

## **Mona Shores Ride with Pride Update**

Officer Passchier reported that the fundraising committee is looking for other venues to purchase prizes for the Ride with Pride Finale. Jared thanked Ramos for donating a car to the 2017 Ride with Pride program.

## **Orchard View Ride with Pride Update**

Chief Wypa reported that a Funding Committee has been created by parents and are in the process of implementing fundraising for the 2017 Orchard View Ride with Pride Assembly. Jared and Chief Wypa met with coach to get speakers for the finale on May 12th.

## **FaceTheBook Committee Update**

Sarah De La Rosa reported that the committee is working on email blasts to the middle and high school principals. The emails will inform them about upcoming dates and deadlines. Currently, the committee is not aware of which schools are participating, but will find out closer to the poster due date on March 17th. Officer Passchier gave a special thanks to Mona Shores leadership class for assisting with the contest and helping promote the contest in other school districts. It was confirmed that free popcorn and pop vouchers were awarded to the students by the Cinema Carousel and Muskegon ALI.

## **Silent Observer/Party Patrol Update**

Health Project staff and Brandon Poel reported on the campaign stating that



**Muskegon Alcohol  
Liability Initiative**

A COALITION OF  
**HEALTH PROJECT**

A COMMUNITY BENEFIT MINISTRY OF **MERCY HEALTH**

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the committee has met several times with Don from Revel to discuss multiple marketing tactics. The committee will continue to meet with Don to reveal the new design layout for the AMP portion of the campaign. Brandon stated that the program has more dispositions now than in the past 10 years, but this new campaign will ask for more information to gather better detailed tips. Last year, Silent Observer paid out one tip, and one tip is currently twenty five dollars.

## **Retail Education 2017**

Rachel asked the committee for any interested volunteers to help in assembling 2017 Alcohol Retail Education Packets. Jill Keast volunteered her staff and Public Health, and Sarah De La Rosa also volunteered.

## **Pass/Fail Decoy Operations Press Release**

In January's Muskegon ALI meeting, it was approved for Muskegon ALI to write a press release highlighting last year's compliance check fails and passes. The press release format would compare with OHSP grant through the Sheriff's Department. Last year, only 6 retailers failed. The committee feels it is important to highlight and praise those who pass the compliance check due to conducting appropriate trainings. Officer Passchier handed out the written press release that was created.

## **Compliance Check Procedures**

Procedures for this year's Compliance Checks were reviewed. It is imperative that invoices be sent to Laura and Rachel and is made out to account payable. Brandon Poel reported the current Compliance Check budget was totaled by the number of licenses and then divided by \$27 per license. Some agencies do not participate, so if they do not proceed then funds will be delegated to other agencies who participate. Brandon will send out an email to all agencies and those who are interested should respond by April 1st.

## **Other Good and Welfare**

### **Red Project**

Echo Brown (Red Project) introduced Alison Rudick (Red Project). Alison was hired to assist Echo with the increased activity that she is experiencing in Muskegon. They are both looking for new collaborative partners to work on prevention in the area. Currently, 3 people were put into detox and rehabilitation with the help of WEMET (Andy Fias) and the Red Project. A new syringe access program was just approved in the City of Muskegon.



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## **Whitehall Medication Take Back**

Chief Squires and Travis Bolles reported that Whitehall Police partnered with Whitehall Middle School to implement a medication take back event, called the Alexis Echo Challenge. 111 pounds were collected.

## **MAMDP Take Event – April 29th from 9am-1pm**

The DEA announced the next take back event date for April 29th from 9am- 1pm. MAMDP will hold their bi-annual take back event at the Norton Shores Fire Department.

## **CADCA Update**

Rachel reported that the Community Anti-Drug Coalitions of America (CADCA) presentation went very well. Two coalitions were highlighted at the national level, Knowsmoke Muskegon and Muskegon ALI. Both coalition county wide events and initiatives were very well received in Washington.

**Next Meeting will be held on March 17<sup>th</sup> at Baker College from 8am-9am.**

