

# MEETING MINUTES



MEETING TITLE: Muskegon ALI

DATE & TIME: March 17th, 2017 from 8am-9am

WHERE: Meeting Place – Baker College

CALLED BY: Jared Passchier (NSPD)

RECORDER: Rachel McCoy (Health Project)

ATTENDEES: Echo Brown (Red Project), Alison Rudick (Red Project), Sarah De La Rosa (M&RS), Chief Dave Wypa (MTPD), Jennifer Bustard (Mona Shores), Roger Squiers (WHPD), Bill Regan (Baker Campus Safety), Brandon Poel (NSPD), Shane Brown (MCSC), Chad Wilson (Muskegon PD), Tim Bahorski (Muskegon PD), Eli Fox (Muskegon CC), Chief Dave Boone (Roosevelt PD), Dave Nelson (NMPD), Chief Jeff Lewis (Muskegon PD), Russ Swanson (NMPD), Tom Schultz (Tyler Sales), and Laura Fitzpatrick (Health Project)

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**Call to Order** – Officer Passchier called the meeting to order at 8:05. Introductions were made. January's meeting minutes were approved by Brandon Poel and Shane Brown.

## **Vendor Education/Compliance Checks**

The committee stated that the compliance checks should be completed by June 1, 2017. Rachel distributed alcohol and tobacco retail education packets to every agency. The tobacco retail packets were provided by Missy Gallegos from Public Health. If you have any questions regarding the tobacco packets, please contact her at [GallegosMi@co.muskegon.mi.us](mailto:GallegosMi@co.muskegon.mi.us). The alcohol retail packets should be completed in April/May.

Tom Schultz reported on legislation that will allow gas stations to sell alcohol. There are currently 31 gas stations in Muskegon County that will be able to obtain alcohol licenses in April. This legislation will take effect one gas station at a time. Laura suggested that these oncoming retailers be given an alcohol retail education packet and be referred to Jon DeMol for TIP training.

## **Prom Support Update**

Brandon Poel asked the committee to submit an email of interest to participate in this year's compliance checks so the money can then be distributed evenly to each participating agency for prom support and compliance checks. A document was distributed listing the 2017 Proms for each jurisdiction. There are several school proms taking place in the City of Muskegon. It was suggested that each agency support their own school prom. If the agency was not providing an officer, then the jurisdiction holding the prom could provide a community officer. (Example: Holton holds prom in the City of Muskegon. It is up to the Sheriff's office to provide officer and receive funds.)



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## FaceTheBook Committee Update

Sarah De La Rosa reported today that noon is the due date for all billboard entries. So far, the committee has received overwhelming support from the community and has a total of eight different schools participating in this year's contest. The committee has a meeting on March 31<sup>st</sup> at NSPD to vote for the winning high school billboard and middle school poster. The High School winner will receive their design displayed on a billboard, donated by LAMAR Advertising. They will also receive a free pizza party, free popcorn and pop, and a free movie showing of their choice at the Cinema Carousal. The Middle School winner will receive a free pizza party for a class of their choosing.

## Alcohol Awareness Month Activities

Tom Schultz reported that Bob Anastas has cancelled his school outreach events in April due to illness. The committee hopes that he makes a full recovery and wishes him well.

Officer Passchier demonstrated the Norton Shores PD Driving Simulator. The simulator acts as a portable car game where the driver can use a steering wheel and gas/brake pads. The simulator places the car on a road where the driver perceives to drive drunk. The driver is able to see that driving under the influence is harder than it seems and can be deadly. Please contact NSPD if you are interested in utilizing the simulator for events during Alcohol Awareness Month.

## Mona Shores Ride with Pride Update

Officer Passchier reported that Ride with Pride is staying on track. The car that was donated is currently receiving new wheels and tires. Jared is actively working on prizes and donations. The moped was purchased and is getting retouched. The assembly will take place during the afternoon on May 12<sup>th</sup>.

## Orchard View Ride with Pride Update

Chief Wypa reported that a Funding Committee has been created by parents and is receiving a lot of prizes for the 2017 Orchard View Ride with Pride Assembly. Jared and Chief Wypa met with coach to get speakers for the finale. The assembly will take place in the morning of May 12<sup>th</sup>.

## Silent Observer/Party Patrol Update

Health Project staff and Tom Schultz reported on the campaign, stating that Tom approved the billboard designs. This campaign will promote the app and how to report tips anonymously. Party Patrol will take place in April/May, and AMP will take place in the Fall. AMP will promote the app to report illegal drug use. So far, Silent Observer has cashed out a \$1,000 tip



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for a recent murder charge. The campaign will encourage community to use the app when reporting on illegal drug use, crimes, and underage parties. The majority of the tips are through the website. There is no longer a texting component to the campaign. DJ recommended, during a Silent Observer Partnership meeting, that window clings be created to be hung in neighborhoods after crimes. The window clings say "Not on my Block" and gives community information about the app so they will have a way to report any suspicious activity. Silent Observer's goal is to increase the number of quality tips and payouts.

## Other Good and Welfare

### MAMDP Take Event – April 29th from 9am-1pm

The DEA announced the next take back event date for April 29th from 9am- 1pm. MAMDP will hold their bi-annual take-back event at the Norton Shores Fire Department.

**Next Meeting will be held on April 19th at Baker College from 8am-9am.**

