

# MEETING AGENDA



MEETING TITLE: Muskegon ALI

DATE & TIME: Friday, October 20, 2017 at 8am-9am

LOCATION: Mercy Health – Hackley Campus – Room 1503

## AGENDA ITEMS

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1. Welcome and Introductions
2. Approval of Meeting Minutes (September 2017)
3. Media Committee Presentation
4. Media Committee Update
  - Alcohol Collegiate Week Update
  - 2017/2018 Media Campaign Update
4. Ride with Pride Update
  - Orchard View Update
  - Mona Shores Update
  - Fruitport Update
  - Western Michigan Christian Update
5. Sobering Center Update – Laura Fitzpatrick
6. State Policy Update
7. Other Good and Welfare

**Next Meeting: Friday, November 17th, 2017**  
**Baker College – the Meeting Place from 8 a.m. - 9 a.m.**



**Muskegon Alcohol  
Liability Initiative**

A COALITION OF  
**HEALTH PROJECT**

A COMMUNITY BENEFIT MINISTRY OF  **MERCY HEALTH**