

MEETING AGENDA



MEETING TITLE: Muskegon ALI

DATE & TIME: Friday, September 15, 2017 at 8am-9am

LOCATION: Baker College, 1903 Marquette Ave, Muskegon, MI 49442

AGENDA ITEMS

1. Welcome and Introductions
2. Approval of Meeting Minutes (August 2017)
3. Media Committee Update – Monday, September 18th 2pm-3pm
 - Alcohol Collegiate Week Update
 - 2018 Media Campaign Update
4. Ride with Pride Update
 - Orchard View Update
 - Mona Shores Update
 - Fruitport Update
 - Western Michigan Christian Update
5. DFC Strategic Planning – Laura Fitzpatrick
6. Muskegon ALI Budget
7. Silent Observer/Party Patrol Update
 - Door Hangers/Business Card Insert Update
 - Party Patrol Banner Distribution
8. Other Good and Welfare

**Next Meeting: Friday, October 20th, 2017
Hackley Hospital Room 1503 from 8 a.m. - 9 a.m.**



**Muskegon Alcohol
Liability Initiative**

A COALITION OF
HEALTH PROJECT

A COMMUNITY BENEFIT MINISTRY OF **MERCY HEALTH**