

MEETING MINUTES



MEETING TITLE: Alliance for Marijuana Prevention
 DATE & TIME: February 17, 2017; 9:00 a.m. – 10:00 a.m.
 CALLED BY: DJ Hilson (Prosecutor)

ATTENDEES: Jill Keast & Jon DeMol (Public Health), Jared Passchier (NSPD), Roger Squiers and Travis Bolles (WPD), Echo Brown & Alison Rudick (Red Project), Chad Wilson (Muskegon P.D.), Tim Bahorski (Muskegon P.D.), Martin Miller (MSP), Jason Carlson (MDPC), Andy Fias (MSP-WEMET), Joel Engel (Behavioral Health), Michael Poulin (Sheriff), Rachel McCoy & Laura Fitzpatrick (Health Project)

<p>Welcome & Introductions</p>	<p>The meeting was started at 9:05 with welcome and introductions. Minutes were approved from January meeting.</p>
<p>Silent Observer & AMP Update</p>	<p>AMP has allocated \$3,000 to the AMP and Silent Observer Collaboration. The committee has been meeting with Revel to create multiple marketing tactics for this campaign. First, Revel is to create a mass survey that will go out to multiple schools in the county for the students to complete. After the results are given, Silent Observer will decide on which avenues are the best way to communicate to youth. AMP will be implementing the marketing campaign to the schools in the Fall. That will give the committee enough time to promote within the administration and to get their buy in. DJ mentioned developing window clings or stickers to canvass neighborhoods after a crime. The window clings would promote the Silent Observer tip line and to urge them to report any other findings in a case.</p>
<p>Future Project Ideas Discussion</p>	<p>Last meeting, Stephanie distributed two presentations that were put together by a regional prevention work group, that are specifically for students (youth) and adults. DJ suggested that another educational presentation be created using some of the information that the LRE regional group put together, that would be marijuana specific. A heavy concentration on marijuana and a little bit of heroin. Echo and Alison, from the Red Project, mentioned that it would be a good idea to include Planned Parenthood in these presentations as a guest speaker. Planned Parenthood has a youth group where their lives have been effected by drugs or their parents. Echo said it would be powerful to show the long term effects of substance abuse and having a speaker there age would hit closer to home.</p> <p>The committee discussed Recovery Month, which is in November. Other counties like Ottawa County, host many different events in community during Recovery Month. AMP could either partner with other agencies or host their own events.</p> <p>To Do</p> <ul style="list-style-type: none"> • Develop a program and a timeline to launch. • Form a sub-committee. Sub-committee to meet on March 27th at 3pm.



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	<p>Other Future Projects Cont.</p> <p>Business Survey</p> <p>Laura mentioned that the Chamber of Government Affairs Committee would like to do another Marijuana Business Survey. This survey would incorporate other substances into the survey. (tobacco, alcohol, marijuana, stress factors) and would consists of 45 to 50 questions. A Mock survey should be done up as soon as possible.</p> <p>Echo stated that it is important to empower a culture change, how do we help businesses in this work? Employers should want to help their employees receive the resources to help them succeed.</p> <p>Jason Carlson mentioned possibly implementing the survey in our own organizations. De-stigmatizing these issues in the work force, different culture in the work place. Even as simple as changing the language.</p> <p>Stress equals mental health and substance abuse issues are stopping people from going to work.</p> <p><u>To-Do</u></p> <ul style="list-style-type: none"> • Jill, Cyndi, Laura, DJ, and Jared all volunteered to assist with mock survey. <p>LRE passed a resolution of support – to decriminalize recreational use of marijuana. Laura brought it to the next Public Health Advisory Committee.</p> <p>Other Future Project ideas?</p> <ul style="list-style-type: none"> • Anti-stigma push (Echo) • Take on a more harm reduction push on it. • Connect law enforcement • Jail is receptive to the changes. Detoxing people in jail. • County is becoming progressive. • De-stigma march – community didn’t see the changes with mental health • Behavioral Health
<p>MCDA Letter Review</p>	<p>The letter stated that in order to fix an opioid abuse issue, the user should instead smoke marijuana. Discussion followed.</p>
<p>Other Good and Welfare</p>	<p>MAMDP 2017 Spring Take Back Event will be held on April 29th from 9am-1pm at the Norton Shores Fire Department.</p>
<p>Next Meeting</p>	<p>Friday, March 17th from 9am-10am at Baker College – The Meeting Place.</p>