

# MEETING MINUTES



MEETING TITLE: Alliance for Marijuana Prevention  
 DATE & TIME: January 20, 2017; 9:00 a.m. – 10:00 a.m.  
 CALLED BY: DJ Hilson (Prosecutor)

ATTENDEES: Bob Jakubowski, Jon DeMol (Public Health), Jared Passchier (NSPD), Roger Squiers (WPD), Jason Carlson (MDPC), Sarah Klein Horseman (MLC), Joel Engel (Behavioral Health), Martin Miller (MSP), Scott VanWynen (NSPD), David Wypa (MTPD), Geoff Hansen (MI Senate), Stephanie Vanderkooi (LRE), Rachel McCoy & Laura Fitzpatrick (Health Project)

<b>Welcome &amp; Introductions</b>	The meeting was started at 9:05 with welcome and introductions. Minutes were approved from November meeting.
<b>Local Municipality Dispensary Outreach Update</b>	<p>DJ Hilson reported that the presentations to local and county boards and councils have been going very well. The goal is to educate others on what medical marijuana would look like for their jurisdiction if they were to legalize it and the negative impact that it would have on public health, public safety, businesses, and youth. During the presentations, DJ is also asking those to look beyond the financial benefits that those townships and municipalities could have, and recognize the negative impacts of legalizing marijuana will have on youth i.e. low perceptions of risk making marijuana more accessible.</p> <p>Don at Revel created an infographic (please see attached). Members are to make edits via email and send them to Rachel McCoy by January 27<sup>th</sup>. Don will then have final copies printed for meeting on February 2<sup>nd</sup>.</p> <p>Conversation followed about MSU Extension that is providing a Planning Commission Training on the new law on March 2<sup>nd</sup>. Stephanie noted that Ottawa County Prevention Team will be holding something similar discussing what marijuana is and what it is like in Colorado. Discussion about creating a community forum about medical marijuana with law enforcement and stakeholders could be planned. Stephanie will send link.</p> <p><b><u>To-Do</u></b></p> <ul style="list-style-type: none"> <li>• <b>Members to make suggested edits on AMP medical marijuana infographic via email and return edits to Rachel McCoy by January 27<sup>th</sup>.</b></li> <li>• <b>Stephanie will send Rachel Eventbrite link next week when its live for the March 9th 3:30-5pm Marijuana Update from Ken Stecker for local municipalities.</b></li> </ul>
<b>Silent Observer</b>	AMP members met with the Silent Observer committee to discuss several campaign strategies. Silent Observer has a new app and new tracking software



# MEETING MINUTES



<p><b>Partnership Update</b></p>	<p>for tips to be tracked online. DJ made a motion of support to give Silent Observer \$3,000 for a campaign to focus on providing a tip line for illegal drugs. The motion was approved. Members will meet with Silent Observer on February 2<sup>nd</sup>.</p>
<p><b>Work Plan Review and Budget</b></p>	<p>Laura stated that AMP had updated their work plan in August and will have to be reviewed within the next fiscal year which begins on July 1st. (after June 30th). AMP currently has \$10,000 in their budget,. \$3,000 will be used for Silent Observer and roughly \$2,000 for Revel's work on the one page infographic. DJ would like an email to send out to group asking opinions and ideas on what projects AMP should spend remaining funds on before June 30th.</p> <p><b>To-Do</b>          AMP Members to provide feedback on AMP budget for the rest of the fiscal year (June 30<sup>th</sup>). Comments are to be sent by the next meeting date (February 17<sup>th</sup>). If you members are not sure about what initiatives have been discussed, please review AMP Work Plan 2016-2017 attached.</p>
<p><b>LRE Marijuana Common Messages PowerPoint</b></p>	<p>Stephanie Vanderkooi (LRE) presented two PowerPoint presentations that have been developed by a regional workgroup for youth and adults regarding marijuana.</p> <p>Youth PowerPoint is approximately 45 minutes long and provides information on but not limited to: current trends, debunking myths, advertising, videos, and more. Adult PowerPoint is approximately 1 hour and 30 mins long and provides information on but not limited to: Colorado statistics, Not your parents pot, addiction, brain chemistry, and more.</p> <p>If you would like a copy of these PowerPoints, please email Stephanie Vanderkooi at <a href="mailto:stephaniev@lsre.org">stephaniev@lsre.org</a>. Along with the PowerPoint, Stephanie asks that those presenting will adhere to the PowerPoint user criteria and will use the included evaluation form after any event. Interested parties should have a role in law enforcement, prevention, mental health, etc.</p>
<p><b>Draft Resolutions for local policy leaders</b></p>	<p>Stephanie created a draft marijuana prevention resolution. Please take a moment to make any edits to the resolution and email edits to her at <a href="mailto:stephaniev@lsre.org">stephaniev@lsre.org</a></p>
<p><b>Other Good and Welfare</b></p>	<p>Officer Passchier had stated that Muskegon ALI and other DFC coalitions are also interested in a DFC wide campaign highlighting target messaging. Stephanie had</p>

# MEETING MINUTES



	recommended looking into the "Be the Solution" campaigns. Future discussions will be held at next DFC Executive Meeting.	
<b>Next Meeting</b>	<b>Friday, February 17<sup>th</sup> from 9am-10am at Prosecutors Office.</b>	<b>amp</b>