

# MEETING MINUTES

**MEETING TITLE: Knowsmoke Coalition**

**DATE & TIME: August 28, 2017 9:30 a.m. – 11:00 a.m.**

**ATTENDEES: Cyndi Powers(MCHP); Rachel McCoy(MCHP); Joy Evans(HCC); Missy Gallegos(Public Health);Cinti Mwangu(Public Health); Jamie Hekker(Public Health)**

Welcome and Introductions -- Missy called the meeting to order at 9:05

**Donation Request Update** – Coalition members gave updates on the donation requests as follows.

Frauenthal Theater	Free Tickets (amount not yet determined)
Home Depot	100 tile for painting a sf message on
Tyson Chicken	300 hot dogs
Edriese Jenkins	Donating 2 hrs of his time to cook hot dogs in portable unit w/ 3 youth volunteers
Dr. Pepper/Snapple	7.5 oz Little Monster cans – pop
Feeding America	Bottle Waters
Frito Lay	300 bags of chips (not confirmed yet)
Farmer	300 apples
Ice Cream	300 Ice Cream sandwiches ( not confirmed yet)
5 Below	40 puzzles-14 scarves etc. (for prize giveaways)
Molina	Bikes (not confirmed yet)

**Volunteers Role ICS Org Chart/Job Duties-** Coalition members worked to update the 2017 Organizational Chart for the Zombie Walk. Roles were discussed and filled according to the interest of coalition members. Laura will contact Ken Mahoney and Terry Sabo to be judges for the costume contest. Joy has selected a female youth to help with the judging contest also. Joy will work to coordinate efforts w/ the YAC students.

Cyndi will contact Justin Sunday to confirm his role as Walk Group supervisor. Coalition members have reached out to Sheriff Poulin to be the Keynote speaker along with a YAC student to speak about tobacco use and abuse from the law enforcement side and from the youth side that came from a smoking household.

**Social Media Committee Update-** Rachel and Aimee developed a social media timeline and will work with the North Muskegon Honor Society group to distribute the school packets. Mona shore broadcast team is working on a promotional videos to be used to promote the 2017 Zombie Walk. Students will share their work for approval. Jamie Hekker will distribute flyers to the 1 in 21 work group and ask all members to promote the 2017 Zombie Walk on agency webpages/FB pages. Rachel has included "Looking for Volunteers" in the upcoming Health Project newsletter hoping that we can fulfil our volunteer roles soon. Rachel and Aimee have contacted to do a promotional video with Andy O'Riley from Positively Muskegon free of charge. He will also take a group shot in front of the Hackley Hume House to be used in media.

**Talk Sooner Update-** Missy and Rachel will distribute Zombie Walk flyers at the September 8 Muskegon HS football game and will ask Talk Sooner to be a vendor at the walk.

**Next Meeting:** September 25, 2017 at 9:30am -11:00am @ the Coffee Factory, 930 Washington Ave., Muskegon, MI 49440