

MEETING MINUTES



MEETING TITLE: Muskegon ALI

DATE & TIME: May 19th, 2017 from 8am-9am

WHERE: Meeting Place – Baker College

CALLED BY: Jared Passchier (NSPD)

RECORDER: Rachel McCoy (Health Project)

ATTENDEES: Alison Rudick (Red Project), Sarah De La Rosa (M&RS), Brandon Poel (NSPD), Tim Bahorski (Muskegon PD), Eli Fox (MCC), Brian Rypstra (FPPD), Scott VanWylen (NSPD), William Wright (Baker Campus), Jon DeMol (Public Health), Tom Schultz (Tyler Sales), Jason Carlson (MDOC), Jill Keast (PHMC), Amanda Nye (MLCC), DJ Hilson (Prosecutor), Shane Brown (MCSO)

Call to Order – Officer Passchier called the meeting to order at 8:10am. Introductions were made. Minutes were approved by DJ Hilson and Brandon Poel.

LARA Upcoming laws Discussion – Amanda Nye

Amanda stated that many of the beer and wine (SDMI's) were put on a quota, meaning beer and liquor licenses can pop up under 60 days without a permit.

- 1 is issued every 1,000 in the population. Specially Designated Merchant (SDM – beer/wine) licenses are going to be harder to get. Once they are issued out they are issued out.

Amanda stated that beer and wine licenses no longer need inventory requirements.

- SDMI license with hard liquor are under the inventory.
- SDM's with taps at establishments.
- Allowing SDM's to fill growlers at the locations. No special permit that they have to require.

Deliver beer, wine, spirits to their home? (Specially Designated Distributor – hard liquor/spirits) Licenses are now approved to deliver alcohol. Ensure the person is 21 years of age and the proper serving requirement. (example: Meijer stores)

- Can transport the age of 18 years of age.
- Verify license with another person.
- If the employee sells the liquor to the individual and feels that the liquor is going to someone else in the home – they can say no.

Liquor can be delivered to a consumer. "Shipped" taking the responsibility for training – they are not Meijer employees. Shipped is contracted.

- Wine clubs – a new 3rd party server service to allow companies to deliver alcohol to sell or deliver beer, wine, liquor under the SDM or SDI.

Compliance checks

- Cannot transfer ownership without prior approval.
- No legal acts on the premises.



**Muskegon Alcohol
Liability Initiative**

A COALITION OF
HEALTH PROJECT

A COMMUNITY BENEFIT MINISTRY OF  MERCY HEALTH

MEETING MINUTES



How they follow up on complaints – legal drugs on the license premises – nothing to go on for the complaint. These are mom and pop shops.

Amanda stated that they can go under cover for law enforcement to conduct a sting.

Make a report that you sent a minor in a store three times. If you have checked three times then there is nothing to go on. Case closed. Decoys will go into the store 3 times. Law enforcement is tight on budget for decoy operations.

Sales to minors is huge for complaints. "Heard they are selling to a minor". Not enough evidence or quality evidence is collected using the online form. Members asked if the online component can make it required of the individual to fill out every question by choosing from a drop down menu. Shane also noted that officers should note the time of the potential time frames. This will help law enforcement solve the case.

If the quota would allow space for another SDM to come in, an SDM from GR could come into Norton shores. Law Enforcement does not get notified where and when they are coming into their jurisdiction and what the quota is. Brandon stated that the population does not change but the quota changes frequently.

- Escrow – could be a class C license, SDM's, SDD's.
- License updates all the time online.

Meijer have beer and wine (secondary location tied to their license to sell) they didn't want to do that anymore so they filled during the 60 day window.

Just giving them a permit because they already have the main license, no background check. The stores that are applying for the secondary licenses are chain stores.

- Both stores would have to be on the same property.
- LARA – paid \$10.50 an hour to each decoy and were 18 years old in age.

To-Do

- Amanda to provide phone number to their Lansing office to law enforcement to call

Mona Shores Ride with Pride Update

Jared stated that Mona Shores High School Ride with Pride event went over very well. They have learned to place all the keys into separate envelopes because students will compare keys.

Orchard View Ride with Pride Update

DJ stated that the Ride with Pride event went over very well. The car couldn't fit into the gym, so they had to utilize the auditorium as the Ride with Pride venue. OV had a 68% participation rate in their first year. Great job OV!



MEETING MINUTES



Rachel and Jared reported that a meeting was recently held with ALI members and Fruitport High School staff to collaborate on the Ride with Pride program with their upcoming school year. Bryan Rypstra stated that Fruitport will be looking for parents to be involved. Rob Rogers will be putting together a parent group. Western Michigan Christian went to the Mona shores Ride with Pride Assembly to possibly get involved next year.

To Do

- Jared will send out link to view the ride with pride assembly at shores with the ALI minutes.
- Rachel to look for funding from the community foundation, stop act grant or GM and Ford.

Prom Support Update

There were no problems reported.

Compliance Checks Update

- Norton Shores PD is complete.
- Muskegon County Sheriff's Office is complete
- North Muskegon PD is complete.

Reminder for Compliance Check Reporting Forms to be submitted with invoice.

Jill Keast reminded everyone that SYNAR is coming up next month. Report all fails to missy at public health because if they are selling alcohol to minors then they are selling tobacco as well.

To-Do

- Letter to send out to retailers to congratulate them that they passed. (example - Wesco gives out \$100.00 to their employees if they pass.)

Beverage/Server Training

The committee discussed opportunities for the training to offered online to better comply with schedules. This online test would help beer tents at festivals and events to have all bartenders trained on serving and checking I.D.'s. Sarah De La Rosa mentioned that ALI could produce a training video for those to watch online, with a quiz to follow. Follow up discussion is needed.

Other Good and Welfare

MAMDP Take Event Results – April 29th from 9am-1pm

- Overall Medication Collected: over 2,714 lbs approx. (over 1.3 tons)
- Controlled Substance and Unknown Collected: 33 lbs approx.
- Non-Controlled and Over-the Counter Collected: 669 lbs approx.
- Retail Pharmacy Collected: 1,057 lbs approx.
- Law Enforcement Boxes: 955 lbs approx.
- Sharps Collected: 904 lbs approx.
- Number of Vehicles: 235



MEETING MINUTES



Opiate Summit – June 29th

Registration is now live for the Opiate Summit on June 29th. Registration link - <https://muskegonopiatesummit.eventbrite.com>

Holly Hughes Meeting

Tom Schultz reported that Muskegon ALI members met with Representative Holly Hughes to discuss initiatives in Muskegon to combat underage drinking.

Next Meeting will be held on June 16th at Baker College from 8am-9am.



**Muskegon Alcohol
Liability Initiative**

A COALITION OF
HEALTH PROJECT

A COMMUNITY BENEFIT MINISTRY OF  **MERCY HEALTH**