

MEETING MINUTES

MEETING TITLE: Knowsmoke Coalition

DATE & TIME: April 24, 2017 9:30 a.m. – 11:00 a.m.

ATTENDEES: Cyndi Powers(MCHP); Rachel McCoy(MCHP); Roger Starring(GE Aviation); Cinti Mwagu(Public Health); Joel Jarvis(1in21); Aimee Taylor(Mercy Health); Melisa Dove(MFC)

Welcome and Introductions -- Cyndi called the meeting to order at 9:06

Approval of Minutes – March 5 minutes were approved by all members

Strategic Planning – Will be held by Kori White-Bissot on June 22-July 20- August 17 at 10:00-2:00 @ Folkert Community Hub. DFC does strategic planning every 3-5 years to find out our objectives and strategies then develop a workplan. Stephanie VanDerKooi will send out an agenda for this meeting. Coalition members were asked to email Missy with any new ideas they would have for Knowsmoke activities. Cyndi would like to add e-cig and vaping education for the community.

Social Media Committee Update- Aimee Taylor and Rachel McCoy continue to post on the Knowsmoke Coalition FB page. They would welcome any suggestions on articles to post.

Rachel would like to expand out to anything smoked. They would like to post the MAMDP events on the Knowsmoke page because we have now asked 2 smoking questions on the take back survey. Are you a current smoker, and would you like to see an event like this for disposing of e-cig and smoking paraphernalia. Cinti suggests that we contact the countywide recycle event and ask on how to dispose of the e-cig batteries.

Knowsmoke Budget- needs to be spent by June 30. Cyndi will pay city permit for the 2017 Zombie Walk for Hackley Park. Members would like a banner, yard signs and give away items for events like GASO,KBD and Zombie Walk with the Knowsmoke logo on it. Cyndi will bring prices for a larger tent and a banner to the next meeting. Due to budget cuts, we will start looking for grants to cover cost of the year's events. Joel will send any suggestions for grants to apply for.

2017 Zombie Walk- Coalition members suggested that we change the date of the Zombie Walk that is typically the weekend before Halloween. Roger would like to suggest that we have a rain date as an alternative to bad weather. This will be discussed at the 2017 Zombie Walk meetings. Aimee would like to see the walk include more family activities such as an art project with a tobacco-free message on it, hula hoops, henna tattoos etc.

New chairperson suggestions- Coalition members were asked for suggestions of a new chairperson whose requirements would be to attend the DFC executive & general meetings, all coalition meetings and TFM meetings, approve minutes and agendas. Due to no suggestions, Missy Gallegos will continue on as the 2017-2018 Knowsmoke Coalition Chairperson. Missy has done a phenomenal job for us and we are really excited that she will continue on as our chair.

Other good and welfare – All coalitions do not meet in July. Don't forget that we will have a larger coalition meeting on June 19 that will include an e-cig presentation. In August we will start to ramp up for the 2017 Knowsmoke Zombie Walk. Cyndi attended the Free Dental Day at RR Oehrli Elementary in Montague with the Oral Dental Coalition and offered information on quitting smoking, and 2nd hand smoke. Cyndi brought the real swine lungs along with the smoker's mouth to help educate the community on the hazards of tobacco use/abuse.

Next Meeting:(NOTE CHANGE) June 19, 2017 at 9:30am -10:30am the Muskegon Lakeshore Chamber of Commerce, 380 W Western Ave, Muskegon, MI 49440