

# MEETING MINUTES

**MEETING TITLE: Knowsmoke Coalition**

**DATE & TIME: March 26, 2018 9:30 a.m. – 11:00 a.m.**

**ATTENDEES: Cyndi Powers(MCHP); Rachel McCoy(MCHP); Missy Gallegos(Public Health); Joel Jarvis(1in21);Aimee Taylor(Mercy Health);Joy Evans(HCC);Stacey Glynn(Arbor Circle);Amy Forward(Access Health);**

Welcome and Introductions -- Cyndi called the meeting to order at 9:05

Approval of Minutes – February 26 minutes were approved by all members

**Knowsmoke 2018 Workplan** – Members reviewed and approved the final copy of the 2018 Knowsmoke Workplan. In 2018 the focus will be to decrease the current use of e-cigs and vaping pens among high school students, raising awareness of the risks/dangers of using e-cigs/vaping pens, increase the percent of pregnant moms that are smoking and using e-cigs/vaping thru the SCRIPT(Smoking Cessation Reduction In Pregnancy Treatment) , Promote Smoke Free Environments, and support T21, SF Movies, and promote smoking cessation in Muskegon Co.

**Media Team Update** – Rachel and Aimee continue to do a phenomenal job of posting current events and articles of interest to the community that will promote education on topics such as Tobacco 21 and are helping to educate the community on the dangers of using e-cigs/vaping. Members are encouraged to share articles of interest that the media team can post on FB. Rachel asked if there is a SF event coming up that they can feature. Aimee will look for articles of interest to post on how tobacco companies target specific groups such as African Americans and LBGTQIA. Members suggested that an article be posted on the Menthol Sunday events and how big tobacco uses menthol to help w/ addiction efforts. Aimee also suggested that Lincoln Mondy has a 15 min short film on menthol abuse called "Black Lives/Black Lungs" and thought it would be a good film to show the community to educate them on this topic. His film can be viewed on U tube or on his FB page.

**Kick Butts Day 2018-** Joy Evans coordinated 3 events at Muskegon HS, Oakridge HS/Middle, and Muskegon Hts. HS/Middle for Kick Butts Day 2018. Students signed a banner that said- Pledge to #Be The First- Lets make history together, and help create the first tobacco-free generation. Joy shared pictures of the events and the media team posted them on the FB page. Students collected over 300 signatures in support of T21, students also completed a questioner in support of T21. The students feel that marijuana is more prominent among their age group and not as much with tobacco. Rachel invited Joy and her student to the Shattering The Myths Event at Orchard View HS at 12:30 on April 20. The event will cover all the myths surrounding the use of marijuana and to help educate youth on this. Students voiced that if they were signing the banner in support of tobacco, they were all for signing the petition, but if it was marijuana then no. so joy thinks that if they can go to Shattering The Myths then they will have a better understanding on the dangers of using and abusing marijuana. Rachel will send out the registration information to Joy.

YAC students submitted questions to the legislators in Lansing asking why the law is not consistent when a business sells alcohol to a minor, compared to when a business sells tobacco to a minor. Cyndi will share the email response with the students and the coalition members.

**2018 Knowsmoke Zombie Walk Update** – Team members reviewed and approved the changes for the 2018 Knowsmoke Zombie Walk. The subcommittee members voted to change the walk to the 1<sup>st</sup> Saturday in October and to change the venue to Heritage Landing with the walk to take place down the Lakeshore Trail. It was suggested that all walkers receive a medal instead of 1-2-3 place winner so that all walkers receive something. Aimee will check into the price of a good medal.

**Tobacco Free Michigan Spring Conference Update-** The Tobacco Free Michigan Spring Conference is a two day conference at the Holiday Inn Muskegon on April 23-24, 2018. The conference will focus on tobacco issues that will include e-cigs/vaping. Cyndi will send out an email asking for volunteers to help with the conference. Please sign up for any time that will work with your schedule. Knowsmoke is honored to have Tobacco Free Michigan choose Muskegon as the host town for the conference.

**New chairperson suggestions-** Members of the coalition are actively looking for a new chair person. Missy Gallegos has been our chair for the past 2 years and has done an awesome job. Members have been asked to suggest community members to fulfil this position. Cyndi is developing a Coalition Handbook that will outline all the responsibility and obligations for the position. Please feel free to contact Cyndi with any questions or suggestion @ [powerscl@mercyhealth.com](mailto:powerscl@mercyhealth.com) or 231-672-3211

**Next Meeting:** April 30, 2018 at 9:30am -11:00am the Coffee Factory, 930 Michigan Ave. Muskegon, MI 49441