

**MEETING TITLE: Knowsmoke Coalition**

**DATE & TIME: April 30, 2018 9:30 a.m. – 11:00 a.m.**

**ATTENDEES: Cyndi Powers(MCHP); Rachel McCoy(MCHP); Missy Gallegos and Cinti Mwangu (Public Health); Aimee Taylor(Mercy Health); Joy Evans(HCC); Amy Forward(Access Health)**

Welcome and Introductions -- Cyndi called the meeting to order at 9:05

Approval of Minutes – March 26 minutes were approved by all members

**Knowsmoke 2018 Workplan** – Members priorities the 2018 Workplan by selecting the top 3 Goals, objectives and strategies.

- Regulations:
  - Goal 2, obj. 2.1 strategy 1
- Education:
  - Goal 2, obj. 2.1, strategy 2
  - Goal 4, obj. 4.2, strategy 1
  - Goal 4, obj. 4.3, strategy 1
- Maternal smoking
  - Goal 3, obj. 3.1 strategy 1

Members will meet May 14 to have a work session to develop campaigns for the educational goals, objectives and strategy. Recommendations for changes on the 2018 Workplan and will be available at the May 14 meeting. Upon discussion of the Workplan, it was mentioned that the Public Health Advisory Board will be in support of Knowsmoke advocating for an indoor vaping ban.

**Media Team Update** – There was talk of developing a coordinated launch of messages based on the observance calendar and it was suggested to base these messages off of the educational campaigns that we will be putting together at the May 14 meeting.

**New Chair Nomination-** Cinti Mwangu was nominated as chair of the Knowsmoke Coalition and will run one fiscal year as chair.

**TFM Spring Conference recap-** It was mentioned that 3 members of the coalition presented and TFM were thankful .

**Next Meeting:** May 14, 2018 at 9:30am -11:00am the Coffee Factory, 930 Michigan Ave. Muskegon, MI 49441