

MEETING MINUTES



MEETING TITLE: Muskegon ALI

DATE & TIME: January 19, 2017 from 8am-9am

WHERE: Baker College

CALLED BY: Chair, Shane Brown (Sheriff's Office) and Co-Chair, Sarah De La Rosa

RECORDER: Rachel McCoy (Health Project)

ATTENDEES: Jennifer Bustard (MSHS), Tom Schmiedeknecht (ProMed), Bryan Prindle (MUPD), William Wright (Baker College), Rita Dooley and Jason Carlson (MDOC), Eli Fox (MCC), Tom Schultz (Tyler Sales), Travis Bolles and Chief Roger Squiers (WHPD), Dave Nelson (NMPD), Kori Bissot (KWB Strategies), Jon DeMol (Public Health), Bryan Rypstra (Fruitport PD), Chief David Wypa (Muskegon TWP.), Scott VanWylen and Brandon Poel (NSPD), Dave Boone (RPPD), Shane D. Brown (MCSO)

Call to Order – Lt. Shane Brown called the meeting to order at 8:10am. Introductions were made. November minutes were approved by Brandon Poel and seconded by Tom Schultz.

The committee reviewed the Work Plan for the 2018 fiscal year. The added changes are in red. Please see attached.

- A Ride with Pride sub-committee is to be created to develop a Ride with Pride Packet for the Ride with Pride expansion. The committee will meet twice a year. Principal, Jennifer Bustard and Officer, Scott VanWylen would like to participate.
- Sarah noted that Muskegon ALI hopes to learn what services and resources are available at Muskegon Community College and Baker College, to assist students with mental health. Muskegon ALI will not be providing the services in the colleges, but helping promote them in the colleges.
- Committee agreed that a press release should be sent out prior to Compliance Checks.
- The 2018 Work Plan was approved by Roger Squires and Jason Carlson.

Budget 2018

Health Project staff stated that the full budget is currently being worked on, however, these line items are finalized:

- Party Patrol: \$2,000
- Prom Support: \$2,000
- Ride with Pride: \$4,000
- Compliance Checks: \$6,000
- ~~Media and Printing: \$2,000~~



**Muskegon Alcohol
Liability Initiative**

A COALITION OF
HEALTH PROJECT

A COMMUNITY BENEFIT MINISTRY OF MERCY HEALTH

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Health Project staff will discuss and send Brandon Poel the updated Party Patrol, Prom Support and Compliance Check funds. Brandon will then finalize budget for interested agency.

Tom Schultz will be ordering more marketing materials for Silent Observer.

The Health Project will need updated Party Patrol materials because of the text messaging change.

Media Subcommittee Update

The media committee discussed changes to the 2018 FaceTheBook Campaign.

Sarah De La Rosa distributed a packet, that was distributed to schools in Muskegon County by the Mona Shores Leadership Class. Students were to assist the committee in distributing packets to schools and talking to principals. Rachel and Officer Passchier will be speaking to the middle and high school principals on Wednesday, February 7th. Sarah and Rachel brought packets, FaceTheBook brochures, flyers, and posters to the meeting, hoping other agencies could distribute information to their school districts. North Muskegon, Whitehall, Montague, and Fruitport were taken.

Ride with Pride Updates

Orchard View High School

Committee of four, including staff and parents, have been soliciting for donations. Signage from Tom Schultz has been provided for the school.

Mona Shores District

The 2018 Ride with Pride car is a Mustang Comfortable. Principal, Jennifer Bustard is so pleased that other schools are jumping onto this program.

Western Michigan Christian

Officer Scott VanWylen hopes to have a meeting with Betten Chevrolet to establish a high school car. Ramos Towing will be donating to the middle school Ride with Pride.

Fruitport High School

Did secure a car through Johnson Auto Sales.

Compliance Checks and Retail Education Packet

Health Project staff noted that the retail education packets will be distributed to each agency at the Muskegon ALI March Meeting. Last year, Officer Passchier and Rachel McCoy created a document with information for each agency containing due dates, address for accounts payable, etc. Rachel will bring document to next meeting.

Other Good and Welfare

The Muskegon Area Medication Disposal Program (MAMDP) will be hosting their next Medication Take-Back Event on Saturday, April 28th from 9am to 1pm at the Norton Shores Fire Department.

Next Meeting will be held on February 16th at Baker College from 8am-9am.

