

MEETING MINUTES



MEETING TITLE: Muskegon ALI

DATE & TIME: February 16, 2018 from 8am-9am

WHERE: Baker College

CALLED BY: Chair, Shane Brown (Sheriff's Office) and Co-Chair, Sarah De La Rosa

RECORDER: Rachel McCoy (Health Project)

ATTENDEES: Chief Boone (RPPD), Chief Jeff Lewis and Bryan Prindle (Muskegon PD), Brandon Poel and Scott VanWylen (NSPD), Tom Schultz (Tyler Sales), William Wright (Baker College), Jon DeMol and Jill Keast (Public Health), DJ Hilson (Muskegon County Prosecutor), Joy Evans and Judy Pruum (HCCC), Rita Dooley (MDOC), TPR. Marty Miller (MSP), Eli Fox (Muskegon CC)

Call to Order – Lt. Shane Brown called the meeting to order at 8:10am. Introductions were made. February meeting minutes were approved with these added changes:

- Two press releases will be administered. One prior compliance checks and one after. The press release after compliance checks will state those who fail and pass.
- Western Michigan Christian received a car from Meyer Chevrolet, not Betten.

RAAPS Presentation – Judy Pruum and Joy Evans

Hackley Community Care's Teen Health Center's Joy Evans and Judy Pruum presented to the Muskegon ALI committee on Rapid Assessment of Adolescent Preventive Services (RAAPS). Hackley Community Care serves the poor and underserved and serves over 17,000 individuals in Muskegon County. Hackley Community Care has over 12 different locations, which 9 are school based and 4 are teen health centers. RAAPS is a web-based behavior risk screening tool that lets the provider assess any behavioral or medical risks. All surveys are confidential and are taken on an iPad or computer. Based on what the patient scores on the RAAPS survey, the patient will be provided with resources to assist them, based on their risk level factors.

The goal of the survey is open more opportunities for conversation with youth about their risk factors and how they can be effected. Over the years, the Teen Health Centers have been able to assess trends in risk behaviors such as helmet safety, nutrition, substance abuse, bullying, seatbelt safety, distracted driving, anger management, etc. The data is collected from location, so community and providers may see where certain resources and services are needed the most in that area.

Committee members had questions on how the information is being distributed to parents and community about the resources that are needed in that district. The committee discussed creating a dashboard, tailored to each district to open up conversation with parents. This could help promote TalkSooner and other resources/services needed.

To-Do

- **Committee to work with DFC Data Committee to develop dashboard.**



**Muskegon Alcohol
Liability Initiative**

A COALITION OF
HEALTH PROJECT

A COMMUNITY BENEFIT MINISTRY OF MERCY HEALTH

MEETING MINUTES



Budget 2018 – Enforcement – Brandon Poel

Lt. Brandon Poel distributed the enforcement budget for compliance checks And prom support.

Prom Support

Muskegon County Sheriff Department	2.00	\$500.00
Muskegon Police Department	2.00	\$500.00
Muskegon Township Police Department	2.00	\$500.00
Norton Shores Police Department	2.00	\$500.00

Compliance Checks

Muskegon County Sherrif Dept.		\$2,227
Muskegon Police Department		\$2,114
Muskegon Township Police Department		\$1,159
Fruitport Police Department		\$636
Norton Shores Police Department		\$1,409
North Muskegon Police Department		\$227
Roosevelt Park Police Department		\$227
Whitehall Police Department		\$0.00
Total		\$7,999
Budget		\$8,000

Retail Education/Compliance Checks

Health Project staff distributed a compliance checks document to assist with upcoming due dates, invoicing, and press releases. (Please see document attached in email)

E-Cig Education

Missy Gallegos, Health Educator at Public Health Muskegon County asked if Muskegon ALI would assist with distributing e-cig vendor education packets, like ALI has done in the past. Missy stated that she needs to have a 80% compliance rate, or else funding is cut off.



MEETING MINUTES



The committee agreed to assist in distributing e-cig education packets, due to many jurisdictions having an ordinance that prohibits the sale of e-cig/tobacco products to minors. Missy will create the packets, and bring to the March 16th ALI meeting for distribution.

Media Committee Update

Jon DeMol and Sarah De La Rosa updated the committee on the progress of the FaceTheBook campaign/contest. Committee members presented at the Middle and High School Principal's meeting, and all principals were engaged. Officer Passchier and Health Project staff presented to the Mona Shores High School Leadership Class, and asked for assistance in distributing packets and speaking to principals. The committee had already received a billboard design from North Muskegon High School and are looking forward to receiving more before the deadline of March 16th.

Ride with Pride Updates

Orchard View High School

No Update

Mona Shores District

No Update

Western Michigan Christian

Officer VanWylen stated that the committee received a 2010 Chevy Equinox car for WMC's Ride with Pride. WMC will be hosting events to display the car for students to see.

Fruitport High School

No Update

North Muskegon Update

No Update

April Alcohol Awareness Event Ideas/School Outreach – Discussion

The committee voted to bring agenda item to April's meeting for discussion.

Other Good and Welfare

The Muskegon Area Medication Disposal Program (MAMDP) will be hosting their next Medication Take-Back Event on Saturday, April 28th from 9am to 1pm at the Norton Shores Fire Department.

Next Meeting will be held on March 16th at Baker College from 8am-9am.

