



DFMC Membership Packet: Join a Winning Team

Thank you for becoming a member of the award winning Coalition for a Drug Free Muskegon County (DFMC). Our mission is to reduce substance use disorder in Muskegon County through education, prevention and treatment. In this packet, you will learn about our action teams and more.



About DFMC, by Chair, DJ Hilson

The function of the large quarterly meeting is to convene key stakeholders from the community to share data and ideas that will promote the mission and purpose of the coalition. These meetings also serve as an ability to educate our coalition on community programs and projects that are being implemented throughout the area that are focused on our goals and mission. We expect that our members will support the mission and vision of the Coalition, participate in committees or activities beyond the general meeting, and assist in promoting the Coalition's outreach in the general Muskegon community. For more information about DFMC and membership, visit www.drugfreemuskegon.org

DFMC Executive Committee

The Executive Committee is made up of the DFMC Chair, DFMC Vice-Chair, DFMC sub-committee Chairs and Coalition staff. The purpose of this group is to develop the policies and protocols for the Coalition as well as to recruit new members and to make sure the Coalition has broad representation that represents the at large community. The Executive Committee also provides leadership in strategic planning along with managing the overall budget and finances for the Coalition and the sub-committees to ensure sustainability of the Coalition as it promotes and fulfills its vision and mission.

DFMC Data Committee

The DFMC Data Committee is made up of DFMC Coalition Chairs and members that specialize in data and evaluation processes. The DFMC Data Committee currently oversees the Michigan for a Profile Healthy Youth (MiPHY) Survey that is administered to 7th, 9th, and 11th grade students in participating public and private schools. The committee works to evaluate and to provide feedback to action teams, so that DFMC and its sub-committees can achieve positive outcomes from projects and initiatives.



As a group of law enforcement officers and concerned citizens, ALI's mission is to reduce underage drinking and alcohol-related injuries in Muskegon County. ALI believes that giving teens and parents the facts about drinking and encouraging constructive choices will lead to a happier, safer, and healthier community.

To learn more about ALI and membership visit www.muskegonali.org.



Ride With Pride is a partnership: law enforcement, schools, and generous community sponsors coming together to encourage safe behaviors and acknowledge kids who are making positive choices. Students, who adhere to the pledge they sign at the beginning of the school year, become eligible for a host of prizes, including a car.

To learn more about Ride with Pride and membership visit www.ridewithpridemuskegon.org.

Muskegon Opioid Taskforce

The Muskegon County Opioid Task Force is a group of dedicated individuals and organizations focused on reducing the harms associated with opioid and emerging drug substance use disorders. Task force members include professionals in treatment, healthcare, prevention, law enforcement, harm reduction, dental health, and public health.

To learn more about the Taskforce and membership visit www.drugfreemuskegon/opiate-task-force/



Muskegon County Tobacco Reduction Coalition

KnowSmoke is a community collaborative whose mission is to promote a tobacco free county through education, cessation and prevention.

To learn more about Knowsmoke and membership visit www.knowsmokemuskegon.org.



amp

Alliance for Marijuana Prevention (AMP) is a partnership between school officials, law enforcement, health care professionals, substance use prevention professional, and community members that have come together to educate parents and youth about the legal, social, and health consequences of marijuana use and abuse.

To learn more about AMP and membership visit www.ampmuskegon.org.



The Muskegon Area Medication Disposal Program (MAMDP) is a collaborative of several community organizations that have come together so that residents of Muskegon County and surrounding communities would have a place to safely dispose of unused and expired medications and sharps.

To learn more about MAMDP and membership visit www.mamdp.org

Our mission is to reduce substance use disorder in Muskegon County through education, prevention, and treatment.

In the summer of 2017, over 40 agency leaders, professionals, parents, and citizens from Muskegon County came together to develop the Coalition for a Drug Free Muskegon's third long term strategic plan. The Coalition has dramatically influenced community level outcomes in reducing youth substance abuse in the past ten years and is committed to continuing these efforts. Using the Strategic Prevention Framework (SPF) planning process, the Coalition's next five-year plan calls for multiple initiatives and efforts to reduce the use and abuse of substances among area youth and adults.

The SPF process utilizes the most recent community data, leverages partnerships, and enhances community level decision making with a focus on six main goals:

- Reduce tobacco use pregnant women
- Reduce tobacco use among teens, including electronic vaping products
- Reduce alcohol use among teens and binge drinking among young adults
- Reduce marijuana use among teens
- Reduce opioid related drug overdose deaths
- Increase access to substance use disorder treatment

In addition, Coalition membership has developed multiple objectives and strategies to support the overarching goals. It is the collective hope that county leaders, businesses, parents, faith-based leaders, youth, and residents will respond to this plan of action and help reduce the impact of substance abuse in Muskegon County.

Please see attached Strategic Plan

Each sub-committee maintains a Work Plan that coincides with the stated goals in the DFMC strategic plan. Each sub-committee reviews and edits their individual Work Plan on a needed basis based on emerging issues in the community and current data trends.

If interested in reviewing the latest sub-committee's Work Plan, please request:

- Opioid Taskforce Work Plan
- Knowsmoke Coalition Work Plan
- Alliance for Marijuana Prevention (AMP) Work Plan
- Alcohol Liability Initiative (ALI) Work Plan
- Ride with Pride Work Plan